



***2010 Great Escape: Monte Carlo***  
**Event Fact Sheet**

- What:** Great Escape: Monte Carlo is ASK's marquee fundraiser for 2010-2011. This grand evening will conjure up the sights, sounds, and high drama of vintage Monaco and the streets of Monte Carlo, with cocktail reception, live and silent auctions, casino games, & dancing.
- Date and Time:** Saturday, October 23, 2010  
6:00 p.m. Reception and Silent Auction  
8:00 p.m. Remarks, Live Auction  
Followed by ASK's Casino Royale, Dancing, and Live Musical Entertainment
- Where:** Cochrane Atrium, Virginia Museum of Fine Arts
- ASK:** ASK is a non-profit organization based in Richmond, Virginia that is dedicated to making life better for children with cancer. For over 30 years, we have been the leading organization of our kind in the area, providing direct support to children with cancer and their families. From the moment of diagnosis through the entire course of treatment – while the hospital and medical staff focus on medical care – ASK provides financial, spiritual, social and emotional support for children with cancer and their families.
- Sponsorship Levels:** The Marquee sponsor: \$10,000  
The Premier Traveler: \$5,000  
The Elite Traveler: \$2,500  
The Adventurer: \$1,000

***All proceeds will help fund ongoing support for children who are or have been treated for cancer at the ASK Pediatric Hematology / Oncology clinic and their families.***

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