



2010 Great Escape: Monte Carlo Sponsorship Opportunities

All sponsors will receive recognition on the “leader board” at the Event, emcee announcements throughout the Event and prominent visibility through the ASK website and email marketing campaigns.

Five Diamond Traveler, Marquee Event Sponsor: \$10,000

- ❖ 16 tickets for *Great Escape: Monte Carlo*
- ❖ Prominent sponsor listing on all Event printed materials (invitation, signage)
- ❖ Recognition during program remarks
- ❖ Full-page advertisement in the Event program
- ❖ Advertising on a specially-produced promotional giveaway item for the event
- ❖ Prominent sponsor name/logo on Event A/V presentation
- ❖ Sponsor listing in multiple ASK newsletters
- ❖ Sponsor listing in ASK’s Annual Report
- ❖ Sponsor listing/logo on ASK’s website for one year

Premiere Traveler, Entertainment Sponsors: \$5,000 (4)

- ❖ 8 tickets for *Great Escape: Monte Carlo*
- ❖ Recognition during program remarks
- ❖ Full-page color advertisement in the Event program
- ❖ Sponsor listing on signage at event
- ❖ Prominent sponsor name/logo on Event A/V presentation
- ❖ Sponsor listing in ASK’s Annual Report
- ❖ Sponsor listing on ASK’s website for one year

Elite Traveler, Auction Sponsors: \$2,500 (6)

- ❖ 4 tickets for *Great Escape: Monte Carlo*
- ❖ Recognition during program remarks
- ❖ Sponsor listing on signage at event
- ❖ Half-page advertisement in the Event program
- ❖ Sponsor name on Event A/V presentation
- ❖ Sponsor listing in ASK’s Annual Report

Adventurer, Benefactor: \$1,000 (10)

- ❖ 2 tickets for *Great Escape: Monte Carlo*
- ❖ Recognition during program remarks
- ❖ Half-page advertisement in the Celebration program
- ❖ Complimentary Honorarium or Memorial listing in the program
- ❖ Sponsor name on Event A/V presentation
- ❖ Sponsor listing in ASK’s Annual Report